

# SKI RESORT OPERATIONS & MANAGEMENT



NEWSLETTER

January 2023

What a start to the program! The eager 1<sup>st</sup>-year students hit the ground running and experienced so much in such a short space of time.

Highlights include the various day trips to Whitewater (for educational purposes of course) but also the first SROAM field trip. That trip included a stop-in at Mount Baldy Resort, Tourism Kelowna, Big White Ski Resort, and Intermtn. During this trip, we met many SROAM graduates and it was very inspiring to see where the program could potentially take us.



These outings really gave all the theory content covered in class a tangible and industry example to match. If Ross had a dollar for every time he heard “oh I get it now”, he’d be leaving us to retire at the Ymir Palace!



Before we knew it, we all blinked and December was gone. With exams done and a nice break from studies, it was the perfect opportunity for some skiing.

Many of our students managed to check out other resorts, and it’s crazy that since starting the program, you can’t help but look at resorts with a different lens. Never did we think we’d get excited over the different types of lifts, the layout of a village, or even the lay direction of a haul rope.



As we head into our second semester there are many things we are looking forward to. With 8 new classes there are many more learning opportunities around the corner. Some learning opportunities and activities that the SROAMies are looking forward to including: driving and operating a snowcat and snowmobile in the resort slope grooming operations class.

The first years will also be getting the chance to volunteer at multiple events at Whitewater Ski Resort which will provide valuable resort experience.

If the outings in the first are anything to go by, we really looking forward to

our many outings in the second semester. We will get the opportunity to visit Selkirk Snowcat and during this trip, learn about the operations at Selkirk Snowcat’s facilities and terrain, as well as complete Avalanche safety training level one (AST1) as part of our Snow Safety class.

In March, the class will go on a field trip to visit a variety of ski resorts and gain the opportunity to learn about those resorts’ key operations and how they work as well as be able to talk to a range of staff at the resorts.

These numerous opportunities will help us better understand the directions that we could potentially take for our work term next year.

Meanwhile, the 2<sup>nd</sup> years are well into their current work terms and work-term visits are currently underway. Rosco is currently visiting a number of students working by the BC coast.

The valuable lessons learned in SROAM are already coming in handy with some already being asked to take on more responsibility within their departments. It is very inspiring to see them thriving in beyond the classroom.



# SKI RESORT OPERATIONS & MANAGEMENT



NEWSLETTER

January 2023

## Meet the SROAMies



Name: Helena Gillett

Age: 21

Hometown: York, UK

Local Hill: Snozone Castleford, UK

Goals after the program: My goal is to work in Environmental Sustainability within the ski industry. I think it is a growing issue. My dream is to help lessen the industry's environmental impact.



Name: Georgie Garby

Age: 28

Home country: Australia

Local Hill: Thredbo, Australia

Future Career Goals: Take my previous industry experience and SROAM learnings into a different department for a holistic, fulfilling, and long-lasting career in the Canadian Ski Industry.



Name: Skyler Hosegood

Age: 20

Hometown: Winnipeg, Manitoba

Local Hill: Spring Hill, MB

Future Career Goals: Working in the industry for two years made me realize that it is my ideal space to grow as a professional. I plan on working my way up at a ski resort and becoming the mountain operation director.

## Ski Industry Courses

[Ski Resort Risk Management](#)  
– Online Delivery

**Starts January 23, 2023**  
12 weeks  
Tuition (\$580.96) + Textbook (\$80.00 + Shipping & Tax)

[Lift 150 Train the Trainer](#)  
– Online Delivery

**Continuous Intake (Until March 3, 2023)**  
45 Hours  
Tuition (\$210)

[Passenger Ropeway Mechanics](#)  
– Online Delivery  
LIFT 151, LIFT 152, LIFT 153

**January 03-April 07, 2023**  
**May 01-June 19, 2023**  
25-30 Hours  
Tuition (\$225\* Each)  
*\*Small ski resorts in Western Canada with less than 20,000 skier days may qualify for 50% discount\**

SCAN ME!

