

Alberta Labour Tourism and Hospitality Sector

Tourism is one of the leading industries in the province, employing 127,000 Albertans. It has an economic impact of \$8 billion per year and generates over \$3 billion in tax revenue annually.

It is supported by a range of tourism, hospitality and service-related businesses such as resorts, hotels, restaurants, campgrounds, retail, recreational and transportation services. These cater to Albertans traveling in their own province, from other parts of Canada and from around the world.

According to Culture and Tourism, there are over 19,000 tourism operators in the province. The Alberta Tourism Framework 2013-2020 aims to grow the sector to \$10.3 billion by 2020, providing sustainable economic benefits to all regions in Alberta. A Workforce Strategy for Alberta's Tourism and Hospitality Industry is available online at: <http://work.alberta.ca/documents/workforce-strategy-tourism-and-hospitality-industry.pdf>

Contacts in Alberta

- Alberta Culture and Tourism: <http://culture.alberta.ca/>
- Alberta Hotel and Lodging Association: <http://www.ahla.ca/>
- Restaurants Canada: <https://restaurantscanada.org/>
- Canadian Federation of Independent Business: <http://www.cfib-fcei.ca/english/lobbying/alberta.html>

For a complete stakeholder list visit: <http://www.albertacanada.com/business/industries/tourism-industry-stakeholders.aspx>

Help for Employers

Alberta Labour is committed to supporting employers in attracting, recruiting and retaining the workers they need by providing information and resources about accessing labour pools within Alberta, across Canada and around the world.

<http://www.albertacanada.com/employers.aspx>

Workforce Consultants are available to help employers navigate services to tackle labour shortages and staff retention challenges. To connect with a Workforce Consultant in your area call our Employer Hotline in Edmonton 780-422-4266 or toll-free 1-800-661-3753.

Contact us for further employer inquiries. <http://www.albertacanada.com/opportunity/employers/contactus.aspx>

Alberta Workforce Information: An email subscription service that provides employers with accurate, useful and timely information and resources on labour attraction and retention. <http://ABWorkorceinfo.com/subscribe>

Labour Market Information

Locate hidden labour pools. Get current information on labour trends, forecasts, employment rates and compensation and benefits. <http://work.alberta.ca/lmi>

- Alberta's Occupational Demand and Supply Outlook, 2015-2025
<https://work.alberta.ca/labour/occupational-demand-and-supply-forecast.html>
- Alberta Regional Occupational Demand Outlook, 2016-2020
<https://work.alberta.ca/labour/alberta-regional-occupational-demand-outlook.html>
- Alberta Industry Profiles
<http://work.alberta.ca/labour/industry-profiles.html>
- Wages and Salary Information
<http://occinfo.alis.alberta.ca/occinfopreview/info/browse-wages.html>

Programs

- **Canada Alberta Job Grant**
Understand how the Canada-Alberta Job Grant will assist with training your workers with the right skills.
<http://www.albertacanada.com/opportunity/employers/jobgrant.aspx>
- **Base to Business**

This program helps employers attract, recruit and retain good candidates coming out of the Canadian Armed Forces. Access a trained workforce of various professions and trades. <http://www.vetyournexthire.com/>

- **Partnerships in Injury Reduction**

Through this voluntary program, the Alberta Workers' Compensation Board (WCB) works with the Ministry, industry partners, safety associations, employers and labour groups to offer WCB premium incentives. Employers who reduce their claim costs below predicted targets and achieve a COR can earn up to 20 per cent off their industry rate. <http://work.alberta.ca/occupational-health-safety/partnerships-in-injury-reduction.html>

- **Alberta Works Centers**

Offer a variety of employer services and programs designed to help you find skilled workers in your local community or across Alberta. <http://humanservices.alberta.ca/services-near-you/2929.html>

- **Skills Investment Programs**

Prepare Albertans for in-demand occupations in a variety of industries. For a complete listing of training programs visit: <http://humanservices.alberta.ca/services-near-you/2433.html>

Resources

- **Alberta Learning Information Service's Enhancing The Workplace**

This section offers workplace resources for workers, employers, managers and supervisors. <http://alis.alberta.ca/wr/wpr/improve.html>

- **Canada Job Bank**

Post your jobs online and access the job match service. <http://jobbank.gc.ca>

- **HR Series for Employers**

This series covers a wide range of HR topics that affect businesses including retention, lay-offs, employment standards and succession planning. <http://alis.alberta.ca/pdf/PSWRnews/employer.pdf>

- **Occupation Information**

Browse over 550 different profiles. Each profiles contains forecasts, salary information, education/certification requirements and more! <http://occinfo.alis.alberta.ca>

- **Occupational Health and Safety**

Ensure your workplace is safe, healthy and productive. Get connected to education and training to save you and your employees the pain and cost of workplace incidents. <http://work.alberta.ca/OHS>

- **Employment Standards**

Ensure your workplace is fair and effective for everyone . <http://work.alberta.ca/employment-standards.html>