

For immediate release
October 2017

**The Best in the Ski and Snowboard Business Recognized by the Canadian Ski Council
For their Outstanding Contributions
to our Sport**

(Toronto, ON) – The Canadian Ski Council is proud to recognize the best in the ski and snowboard business for their outstanding contributions to the Canadian snowsports industry at the Toronto Snow Show on Friday October 27th, 2017 at the International Centre in Mississauga, ON at 5 p.m. in Halls 2 & 3.

The CSC will be presenting the following awards at the Toronto Snow Show; the Judith Kilbourne Founders Award, the Jimmie Spencer Leadership Award, the Colin S. Chedore Lifetime Achievement Award as well as a Special Award of Merit.

The Judith Kilbourne Founders Award is presented to those who have given quality volunteer time, either in addition to their professional time, are those who care about the future of the sport, its growth, and its importance as a lifestyle to Canadians and their families. The award recipients are individuals who act as Good Will Ambassadors for the Canadian Ski Council's programs, have made remarkable contributions to skier-snowboarder development programs, and who can be viewed as leaving a legacy to the sport of skiing and snowboarding in Canada and North America.

This year's Judith Kilbourne Founders award recipients include:

- Michael Berry, President & CEO, National Ski Areas Association
- Wayne Bradford, Canadian Adaptive Snowsports (formerly Canadian Association for Disabled Skiing) – posthumously

The Jimmie Spencer Leadership Award is presented to an individual who has overcome a variety of challenges on their way to success and has become a positive leader in the ski and snowboard industry. The Jimmie Spencer Award is awarded to honour the tremendous accomplishments of Mr. James Spencer, President and CEO of the Canada West Ski Areas Association for over 30 years and someone who demonstrated innumerable feats and achievements in the winter snow sports industry in Canada.

This year's Jimmie Spencer Leadership Award recipient is:

- Kevin Grogan, General Manager, Vista Ridge All Seasons Park

The Colin S. Chedore Lifetime Achievement Award is presented to an individual who has demonstrated an ongoing passion and dedication in promoting and increasing participation in recreational skiing and snowboarding in Canada. This individual has made a significant contribution to the sports of skiing and snowboarding through research, advocacy, marketing, communications and promotion of the sport all while overcoming challenges to be successful in their role in the ski and snowboard industry. Award recipients have made great gains in increasing growth in our sports.

The Colin S. Chedore Lifetime Achievement Award recipients include:

- David Brownlie, former COO, Whistler Blackcomb
- Doug Forseth, VP Planning, Government Relations and Special Projects, Whistler Blackcomb
- Stuart Rempel, former Senior VP of Marketing & Sales, Whistler Blackcomb

The Canadian Ski Council is also presenting Bartosz Barczynski, General Manager of Adult Snow School at Whistler Blackcomb with a Special Award of Merit. Mr. Barczynski is being recognized for his exceptional contributions to our sports and for his dedication in promoting and increasing the number of people trying skiing and snowboarding through the creation of Never Ever Days Program. Never Ever Days provides consumers new to the sport with a lift, lesson and rental for the low cost of \$25. Bart was instrumental in the development of this program at Whistler Blackcomb and then helping to make the program national.

"On behalf of the Canadian Ski Council's Board of Directors, staff and the entire ski and snowboard industry, I congratulate the winners of these awards," says Paul Pinchbeck, President and CEO, Canadian Ski Council. "These individuals have worked tremendously hard in our industry and it is an honour to recognize their accomplishments, dedication, passion and hard work."

For more information about the CSC Award presentation taking place on Friday October 27, 2017 at the Toronto Snow Show, please contact the Canadian Ski Council at: info@skicanada.org

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Founded in 1977, the Canadian Ski Council is a national, not-for-profit ski and snowboard organization whose mandate is to increase participation in recreational skiing, snowboarding, and cross-country skiing in Canada.