

Tuesday, October 2, 2018

12:30 pm - 1:30 pm	Delegate sign in & Lunch	Salon C & D
1:30 pm - 2:15 pm	Mountain biking in the legal environment Robert Kennedy, QC, Partner, Farris, Vaughan, Wills & Murphy LLP	Salon C & D
2:15 pm - 2:45 pm	Mountain biking incident investigation and liability trends Tim Hendrickson, Senior VP, MountainGuard Mountain Biking is on the rise and so are incidents and claims. You are prepared to investigate an ski incidents in the winter but how prepared are you in the summer? Look into the immersing summer operations and how to protect your resort after an incident	Salon C & D
2:45 pm - 3:45 pm	Bike Park Risk Management and Safety: Building a Return Customer Presentation by Kira Cailes, Safety Manager, Whistler Blackcomb Moderated by Mike Manara, Director of Sports, Retail and Guest Services Learn about various strategies used to create a positive and safe experience for your guests, encouraging them to continue to pursue the sport through messaging, product packaging, trail design, and more.	Salon C & D
3:45 pm - 4:00 pm	Break	
4:00 pm - 6:00 pm	Progression in bike parks, on site tour of the Bike Skills Park Barney Mouat, Director of Outside Operations, Sun Peaks Resort	Bike Skills Park
6:30 pm - 9:30 pm	Dinner & Presentation on Growing the Sport Martin Littlejohn, Executive Director, Mountain Bike Tourism Association British Columbia is seen as a leader in mountain biking. Whether it's a testing ground for product innovation, a unique backcountry riding experience, or a world class mountain biking event, BC has a reputation for pushing the boundaries of the sport through our abundance of natural terrain and residents with a passion for outdoor adventure. Keeping BC on the leading edge will depend on our ability to capture the imaginations of both local riders and riders from around the globe. The resorts play a big role in this effort. They are the most market ready MTB destinations offering the greatest diversity and convenience within their operating boundaries from lift access downhill to well designed single track for cross country with a range of accommodation options, services, and programs. This is expanding further as alpine riding opportunities and e-bikes become part of the sport's evolution. We will review some of the recent trends as well as data from the Sea to Sky MTB Economic Impact Study and other tourism statistics to get a better understanding of how to grow the sport further.	Morrissey's Pub

Wednesday, October 3, 2018

7:30 am - 9:00 am	Breakfast & Presentation	Salon C & D
9:00 am - 10:15 am	Master planning: lift access & cross-country trails Kyle Vash, Resort Planner, Brent Harley & Associates An overview of the planning process for the development of a mountain bike park trail network using the new Big White Bike Park planned by BHA as a study case. Matt Hadley, Trails Technologist, McElhanney Consulting Services Ltd. Learn how to structure a masterplan including: assessing the area, the needs and desires of the locals, tourists, and resorts. Being able to match these needs with the terrain and existing trail and building infrastructure. Throughout the process, we strive to design a network of trails to provide for progression of skill, and a variety of experiences. To ensure to engage all spectrums of the anticipated market sector. Once the research into what the area can offer is complete, we will look at how to differentiate one resort from the next such to minimize direct competition for the same customer.	Salon C & D
10:15 am - 10:30 am	Coffee Break	
10:30 am - 11:15 am	Best Practices for building and maintenance Brian Finestone, Mountain Bike & Terrain Park Manager	Salon C & D
11:15 am - 12:00 pm	Round table: Best Practices on bike park building Moderated by Cam Sorensen, Bike Park Manager, SilverStar Mountain Resort	Salon C & D