



Retirement Announcement: OSRA President, Bruce Haynes March 25, 2019

On behalf of the Ontario Snow Resorts Association it is my honor to announce the retirement of Bruce Haynes. Bruce will continue to work with the OSRA team until this coming December helping to ensure a smooth transition to a new President.

Bruce began his career in the ski industry in December 1972 during his years at Humber College. After his start in Community Studies and Recreation Leadership, he graduated from the first class of Ski Area Management in the Fall of 1975, beginning his full-time career as Hill Supervisor at Chicopee Ski Club. He went on to become their Area Manager in 1980 and later held the position of General Manager in the 90's. In addition to his management role at the ski area, he was responsible for many infrastructure projects that involved electrical, lift, snowmaking, building, and hill development.

Bruce was active in the early years of our industry, and while at Chicopee, was a member of the OSRA Board for 20 years as well as serving in an advisory capacity with Humber, Selkirk and later Georgian Colleges.

Following his 30 years in industry operations Bruce became our OSRA President in July of 2003, and after a short period of time established many association services that are still ongoing today. During his career at OSRA he has been on the Boards of the Canadian Ski Council, including a period as Treasurer, the TSSA Lift Advisory Council where he is Chair, the Z98 Code Committee and other various Boards and Committees including his representation of the industry on the Niagara Escarpment Commission Public Advisory Council. OSRA is currently on a firm financial footing and owns its office facility at 48 St. Paul Street in Collingwood.

Bruce has spent considerable time fostering relationships with other regional and national ski and snowboard associations to better understand the industry for the benefit of Ontario Resorts. He brought Health and Safety at resorts to the forefront early on and established training for resorts that serviced their needs.

Events became a priority for Bruce in building the awareness of OSRA. The first Joint Eastern Conference and Trade Show was held in May of 2004 in Ottawa with the ASSQ and ASRA. Subsequent 4-yearly events were held in 2008, 12 & 16. The next joint conference in the spring of 2020 at Mont-Sainte-Anne will mark the 5th anniversary of this important and popular event. Annual OSRA Conferences in May and the Fall Education Seminar and Training in September have continued to grow over past years after establishing meaningful content for resorts and an opportunity for suppliers.

The OSRA Board is in the final stages of establishing a process and timeline to ensure a structured and transparent recruitment for our new President. Should you have any questions or thoughts on this important step in the future of the Ontario Snow Resorts Association please do not hesitate to reach out to me at gmatthews@hrca.on.ca.

Please join the Ontario Snow Resorts Association Board of Directors in thanking and congratulating Bruce for his leadership and stewardship towards our industry that have so greatly benefited all of us. A job well done to say the least! Stay tuned for details coming soon regarding a proper send off for Bruce later this year.

Congratulations Bruce!

Gene Matthews
Ontario Snow Resorts Association - Chair