

2018/19 Value of Ski Areas in Western Canada



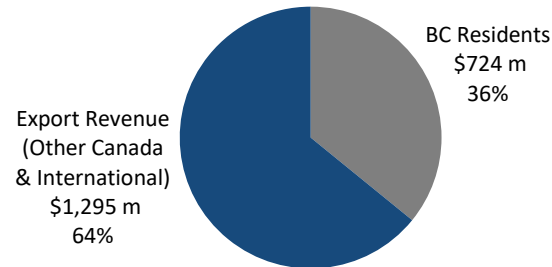
WESTERN CANADA Economic Impact



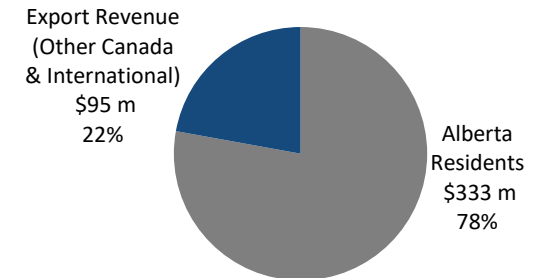
\$2.51 Billion

Total contribution generated by ski areas to community and provincial economies.

British Columbia (Total \$2,019 million)



Alberta (Total \$428 million)



Export revenues are incremental to the province generated by out-of-province visitors (export revenue).



WESTERN CANADA Employment

27,250 Jobs

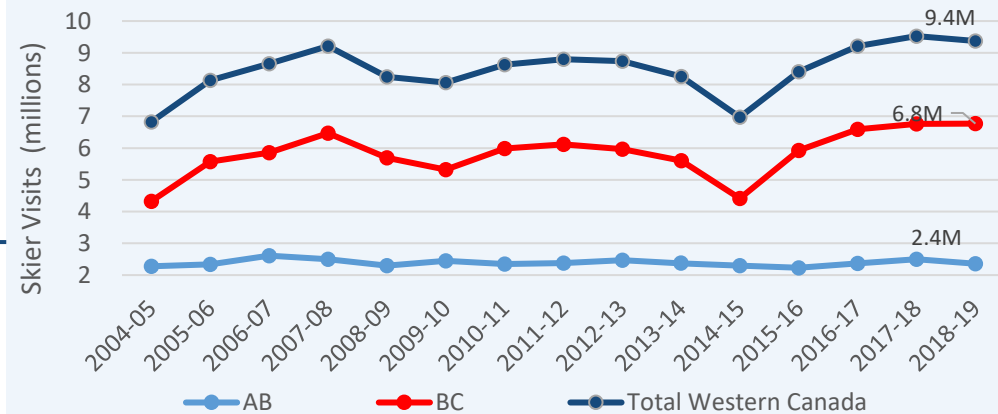
22,589 FTEs = Full Time Equivalent

WESTERN CANADA Wages and Salaries Paid

\$1.12 billion

Includes Wages & Benefits

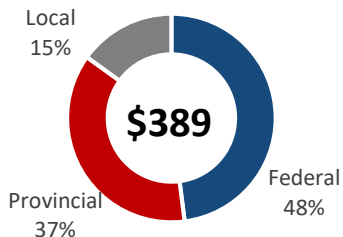
Western Canada Historical Alpine Skier Visits



WESTERN CANADA Alpine Skier Visits 2018/19

9.4 million

Taxes Paid (\$ million) BC and Alberta



Taxes paid support government services like health and education.

Note: Yukon, Saskatchewan and Manitoba numbers are included in Western Canada.

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