

SKI RESORT OPERATIONS & MANAGEMENT



NEWSLETTER

February 2023

This month, also known as “Fun Feb” brought many exciting days to the program. On February 7th, we visited Selkirk Cat Skiing. On the way there we stopped at the Stellar Heli Skiing hangar with SROAM Instructor and ski guide Martin Keyserlingk. While we were there, we learned about what it takes to run a heli-skiing operation and the Stellar fleet. The main takeaway was “Never own a helicopter, lease it if you can”.

I think our experiences cat skiing this semester have gotten a lot of our students interested in becoming Ski/Snowboard guides.

This month we have been lucky enough to have some great volunteering opportunities. A group of SROAMies volunteered for the Coldsmoke festival up at whitewater and got to experience a wide range of event aspects acting as starters and gear runners to even helping with the Ski and snowboard demo village.

Some of the SROAMies also volunteered to help build Turning man 2023 for our grooming class this was a great opportunity to not only learn about raking and building snow features in this case berms but to also learn about all the work that goes into preparation for an event.

This month we have been preparing for our event the SROAMazing race that we are putting on at Whitewater on the 31st of March. We are following the tradition of the SROAMazing race and this year will be the 12th year of this event.



Never Ever Day was a huge success this year with many international students walking away from the day with a new hobby and a new friend. Students new to Canada were encouraged through a Sroamie presentation to sign up for the day. Each Sroamie then buddied up with a participant for the day to answer any questions, give any helpful hints and accompany them through the rental process and staging area of the lessons.

After the lessons were completed it was time to do a few handle-tow laps together! Overall it was an exciting experience getting to see that enthusiasm and love for skiing and snowboarding building for the start again.



(The Class at Selkirk Cat Skiing)

When we arrived at the Farmhouse the base of Selkirk CAT Skiing operations we were greeted by both of the owners, who gave us insight about owning a cat skiing operation and some of the trials they faced. After that, we signed our waivers and were on our way up to their lodge. When we got to the lodge we got a quick tour, learned about the snowpack in the area, and then began practicing our companion rescue skills. Around noon it started to snow, which was perfect timing because we were just getting ready to do some laps in the CAT. The stoke was high, and somehow our expectations were still surpassed.



(Some of the first years in the Stella Heli-ski hangar)



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Meet the SROAMies



Name: Pedro Henrique de Magalhaes Leite Turola
Age: 21

Hometown: Marilia, Sao Paulo - Brazil
Home Hill: Kimberly, BC

Goals in the industry: I grew up skateboarding in Brazil and then moved to Kimberly, BC where I found my passion for snowboarding. I really want to combine my passion with my career. My dream is to go into snowmaking or grooming.



Name: Jake Flamand
Age: 18

Hometown: Nikusp, BC
Home Hill: Summit Lake, BC

Goals in the industry: I hope to be working at a Heli-ski lodge one day and work as a guide.



Name: Adam Ebisuzaki
Age: 20

Hometown: Whitby, ON
Home Hill: Dagmar, ON

Goals in the industry: My main goal in the ski industry is to be involved in the terrain park side of things, everything from designing and building parks to the logistical problems that can arise when trying to meet customer demand all interest me. I believe the SROAM program is providing me the boost in my career that I was looking for when I was choosing post-secondary education.