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## **FOR IMMEDIATE RELEASE**

### **Island Lake Lodge Appoints New Chief Executive Officer**

**Fernie, B.C.** – Island Lake Lodge announces the appointment of Ted Funston as Chief Executive Officer. With a proven track record, Ted brings over two decades of leadership in the ski industry and hospitality sectors. He will join Island Lake, effective October 28, 2024.

Before joining Island Lake Lodge, Ted’s comprehensive career included an extensive tenure with Resorts of the Canadian Rockies, excelling in senior leadership roles with Fernie Alpine Resort, Kimberley Alpine Resort, and Trickle Creek Golf Resort. Most recently, Ted served as CEO of a luxury yacht charter company. Complementing his experience is an MBA in International Business.

Ted will undoubtedly maintain Island Lake Lodge’s incredible legacy and foster our commitment to providing our guests with remarkable experiences while using his wealth of knowledge to elevate our organization. Co-owner Chad Byers remarks, “I’ve enjoyed getting to know Ted. He loves all the elements of our business – skiing, hospitality, and most importantly, building a great workplace for employees to thrive. He understands that Island Lake is a special place. I’d also like to take a moment to sincerely thank our outgoing CEO, Dave Morrison, for his leadership and everything he’s done for Island Lake”.

Island Lake Lodge is an off-grid, backcountry resort-style property just outside of Fernie, B.C. Best known for its iconic catskiing operation in the winter months, ILL’s summer operations welcome visitors and guests to explore its 7,000 magnificent acres. Complete with peaks, bowls, vistas, old-growth forest, and water systems, it is home to a diverse ecosystem of foliage and wildlife, including but not limited to bald eagles, black bears, cutthroat trout, deer, and moose. The Island Lake team serves as stewards of the land and is committed to protecting its unique and pristine wilderness.

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